

PHILIPS

Automotive lighting

We're helping you sell more
Philips upgrade lighting...

Fall Back Into Lighting!

Your participating customers can start earning now:

- They'll earn **\$3 for every pair** of Philips Ultinon Essential LED Fog Lights they sell.
- You'll earn **5% off your order*** of Philips Ultinon Essential LED Fog Lights during the promotional period.

*(Minimum 4 cases)

Order must be received no later than August 31, 2021 to qualify.



Sign up your customers now.

Our Fall Back Into Lighting promo is offering rewards to your customers who sell Philips Ultinon Essential LED Fog Lights, August 1 through September 30, 2021.

Your customers will submit their qualifying sales invoices to you for rewards payments, and we'll reimburse you for the qualifying sales they submit. Tracking the promotion sales is the responsibility of you, the Distributor.

We'll provide you with flyers explaining the Fall Back Into Lighting Promotion for your customers.

Promotion dates:

August 1, 2021 thru September 30, 2021. All submissions must be received no later than Oct. 15, 2021 to qualify. See your Lumileds sales rep for additional details.

To redeem your Fall Back Into Lighting rewards:

email us your customers' completed rewards forms at: philipsautomotivemarketing@lumileds.com

Questions? See your Lumileds Sales Account Rep.

Lumileds

34119 W. Twelve Mile Road, Suite 102

Farmington Hills, MI 48331

Phone: 800-257-6054

www.philips.com/automotive



FBIL_WD..7-21

Philips Ultinon Essential LED Fog:

Stylish high-tech look and tremendous value. Color temperature of up to 6500 K.

Eligible Products Include:

Philips Ultinon Essential LED Fog: H7, H11, 9006, 9145, H8/H16, LED-FOG PS24W

For more information, please contact your Lumileds sales account manager or customer service at:

866-254-6989 | philipsautoorders@lumileds.com

2021 © Lumileds Holding B.V. All rights reserved. The Philips trademark and the Philips shield emblem are registered trademarks of Koninklijke Philips N.V.